



CALL FOR ARTISTS

**Design, Create, and Install:
Large-format Painted Wall Mural and
accompanying peripheral digital and written content by an Algonquin Artist**

Timeline: September 12 to December 16, 2022

Location: Bytown Museum (Commissariat Building), Ottawa, ON

Project Scope

The Bytown Museum is seeking a dynamic, experienced, and enthusiastic local Algonquin artist or artistic team to design, create, and install an extensive wall mural, encompassing two large interior wall segments on two floors within the Museum's Permanent Exhibition Gallery. The mural will act to welcome and introduce visitors to the Bytown Museum, and to the area's rich Indigenous history and stories, and will be a keystone in the Museum's narrative. This mural will be undertaken in tandem with another major project: the design, fabrication, and installation of new trilingual thematic panels throughout the Museum. The English texts in their entirety have been reviewed, edited, and rewritten where necessary by Museum staff, in close consultation with community members from Kitigan Zibi Anishinabeg and Pikwakanagan First Nations, with a focus on integrating Indigenous history, stories, and people throughout the Museum's main narrative. They will be translated in Algonquin and French.

In addition, the artist would also create or assist in the creation of some key digital content to accompany the project, which may include: photographs taken throughout the process, timelapse video of the installation, a video interview, as well as a written artist profile to accompany the installation, as well as web and print content.

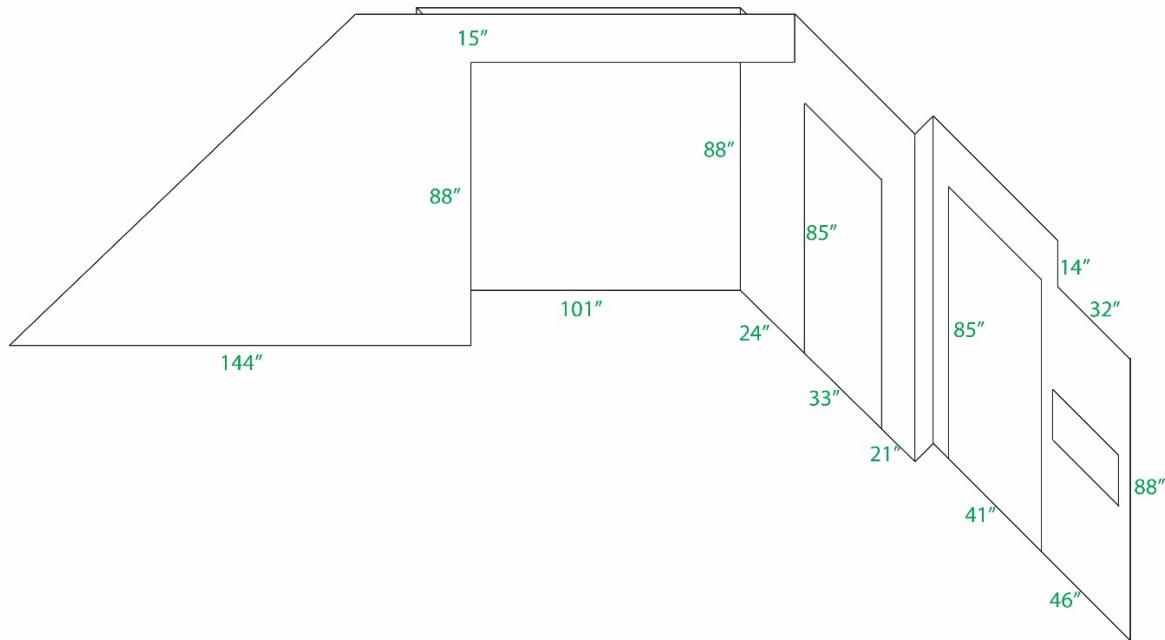
The artist will work closely with Museum staff, specifically with the Senior Manager of Collections and Exhibitions, to design, create, and install an original work of art and peripheral content.

In addition to the goals relating to design, fabrication, and installation, other key objectives include: an improved visitor experience, the strengthening of the Museum's key messaging, increased awareness of the Indigenous story of Ottawa throughout, improved accessibility, and the return on investment for visitors.

Project Scale

Wall Section One (2nd Floor): **Approximately 260 square feet.**

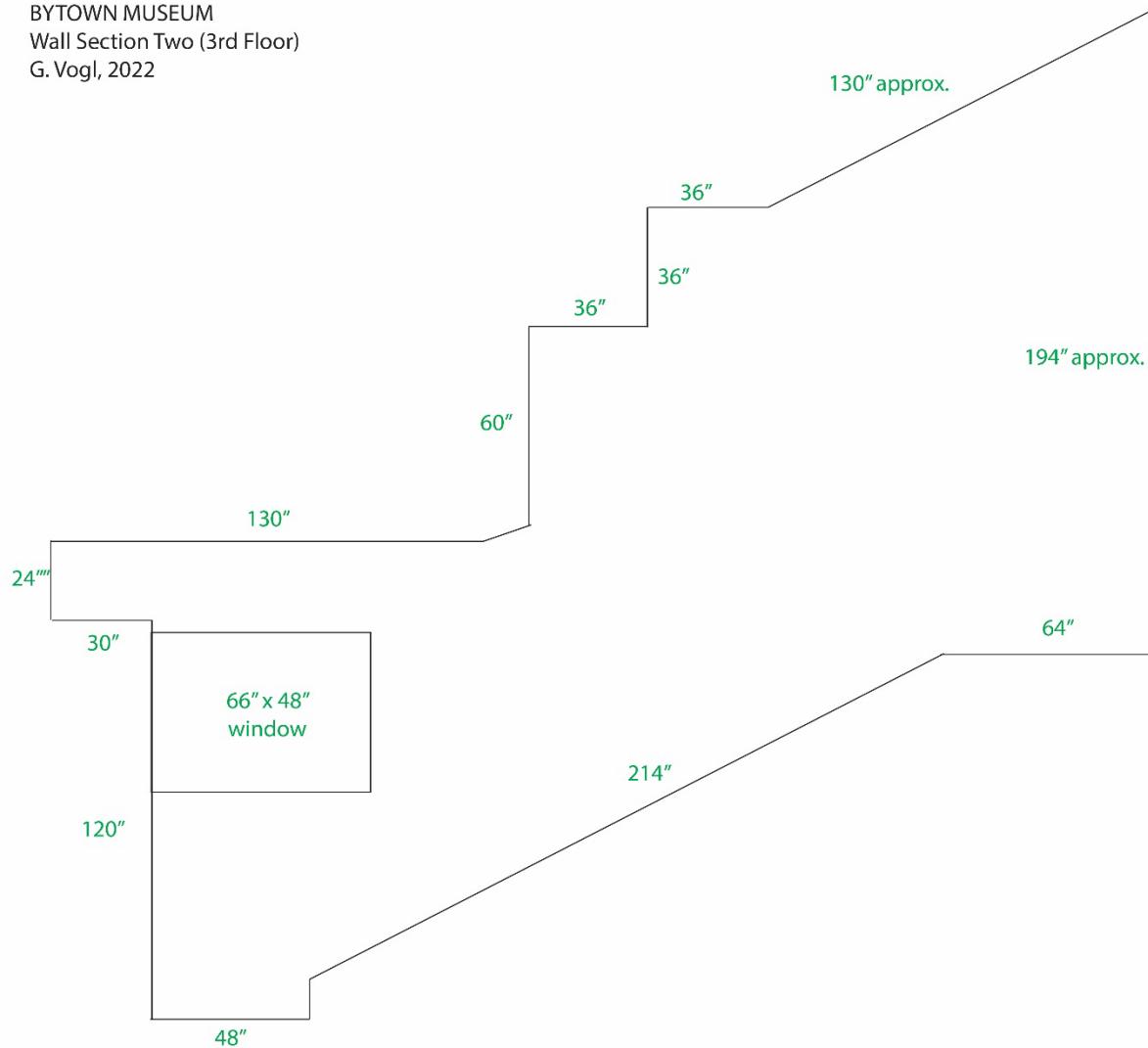
BYTOWN MUSEUM
Wall Section One (2nd Floor)
G. Vogl, 2022



* Please note: available wall space includes two doorways, and a false wall. Mural space shown is available, but is not required to be covered in its entirety.

Wall Section Two (3rd Floor): **Approximately 430 square feet.**

BYTOWN MUSEUM
Wall Section Two (3rd Floor)
G. Vogl, 2022



*Please note, scaffolding/ladders and safety gear will be required to access full extent of the 3rd Floor mural sections.

Bytown Museum - Mission, Vision, and Mandate

Our Mission

The Bytown Museum is Ottawa's museum, exploring the stories and values of an evolving city and its residents from its First Peoples through the early days as Bytown to present day Ottawa. The Museum is committed to engaging our visitors and community in discovery and dialogue as we aim to deepen the many connections within and between our diverse communities.

Our Vision

The Bytown Museum will enable the residents of Ottawa and visitors to the city to gain an appreciation of the identity of, and pride in Ottawa's rich story. Through its collections, exhibitions, programs and online access to museum-based information, the Museum aspires to be a model of excellence in furthering knowledge and pride of place among diverse visitors of all ages.

Our Mandate

The Museum's mandate is to collect, preserve, study and make accessible, in the museum and online, the material and cultural heritage of the Ottawa region's Indigenous, multicultural and diverse history.

Organizational History

The Bytown Museum can trace its roots back to the founding of the Women's Canadian Historical Society of Ottawa (WCHSO) on June 3, 1898. The WCHSO, under the leadership of their first president Adeline Foster, laid the foundation for what would later become the Bytown Museum. By the 1910s the burgeoning WCHSO was in dire need of a permanent home. After many itinerant years the former City Registry Office located at 70 Nicholas Street was acquired by the Society. The Museum was officially opened October 25, 1917 by Mayor Harold Fisher. After years of collecting, with a flourishing in the 1920s and 1930s under curators Jennie Russell Simpson and B. Key Eliot, the WCHSO was once again on the lookout for a larger more suitable home. In 1948 the Commissariat at the Ottawa Locks was proposed. After much needed renovations, the Bytown Museum opened its doors in the Commissariat (our present location) on June 27, 1952. Over the decades, the Museum grew in both scope and attendance; however, it always maintained its charm.

Today, the Bytown Museum is an independent registered charity, not-for-profit. It builds upon the heritage of those intrepid women of the WCHSO; the Historical Society having transferred the artefact collection to the Museum's care in 2003. We are a small but deeply dedicated team of professionals, Ottawa enthusiasts and history lovers. Our mandate is to collect, preserve, study and make accessible the material and cultural heritage of the Ottawa region's multicultural and diverse history. Through our important and eclectic collection of over 10,000 artefacts, the Museum strives to tell the stories of an evolving city – from its first inhabitants and the early days of Bytown to present-day Ottawa. We engage in innovative programming, exciting exhibitions, public access projects and community involvement and are active with local, national and international partners.

Since 2012, the Bytown Museum has worked in collaboration with community members from Kitigan Zibi Anishinabeg and Pikwakanagan First Nations on a variety of projects, including: artefact and artefact

label review, a land acknowledgement panel, musical and story-telling events, tours, and more. During the closures of Covid-19, the Museum facilitated a virtual roundtable of Indigenous leaders to discuss Museums and the Truth and Reconciliation Commission. In the future, we hope to facilitate another roundtable on museums and repatriation. Beginning in 2020/2021, Management Staff at the Museum, in collaboration with community members, undertook a thorough review of all of the texts within the permanent gallery exhibition, with a view to incorporating Indigenous history and language throughout – and with the end goal of producing trilingual thematic panels: English, French, and Algonquin. This project is nearing the production phase, and will run parallel with the mural project.

You can learn more on our website: <https://bytownmuseum.com/about-us/history/>

Key Activities and Deliverables

Design, Fabrication, and Installation

The design, execution, and installation of large wall murals for Permanent Exhibition Gallery

Key Deliverables are

- Submit detailed design concept and plan.
 - First draft design(s) for review.
 - Second draft designs(s) for review.
 - Submission of final designs to Bytown Museum staff.
 - Execution of large format painted wall mural.
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Timeline: August to December, 2022

Date	Key activity or deliverable
September 2, 2022	Submit detailed proposal and portfolio
September 9, 2022	Award artist contract
Week of September 12 – 16, 2022	Kick-off meeting w/ Museum staff
October 7, 2022	Submit first draft for review
October 21, 2022	Submit second draft for review
October, 28, 2022	Submit final designs
November & December, 2022	Execute wall mural
November & December, 2022	Execute peripheral content
On or before December 16, 2022	Delivery of written and digital content
On or before December 16, 2022	Project completion

Qualifications

The candidate(s) should demonstrate:

- Extensive experience in large format murals, painting, and installation

- Excellent understanding of public engagement tools and strategies
 - Extensive knowledge of Ottawa's diverse history, culture, and heritage is an asset
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Application Process

Artist that meeting or exceeding the above criteria are invited to submit a project proposal and portfolio via email by September 2, 2022 at 4:00pm (EST). The successful applicant will be notified on or by September 9, 2022.

Portfolios should include:

- **Current CV** (max. 3 pages), including: name, phone number, and email address.
 - **One-page summary** as to how you will respond to the creation of an extensive wall mural, in two parts, within a low-light, heritage environment – Ottawa's oldest stone building. Please note, most installation surfaces are contemporary drywall, however, some panels will be installed on MDF spacers, on or near historic wood beams and stone etc. (max. 1,000 words)
 - **Artist profile/bio** (max. 500 words)
 - **Artist statement** (max. 500 words)
 - **Ten images** of works and/or installations completed within the last 10 years, **OR**
 - **Up to three** audio/video clips of works/installations completed within the last 10 years.¹
 - **A numbered list of the works** submitted, indicating artist name, title, date, material, metric dimensions, and duration (for A/V materials).
 - **Examples** of support materials (max. 3)
 - Provide a **detailed workplan** and schedule consistent with the timeline outlined above.
 - **A detailed cost breakdown**, including budget estimates for: materials, fees, and expenses, including scaffolding and contractor salaries (where applicable) in Canadian dollars.
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Project Budget

The budget for this project is **\$28,000** for the design, creation, and installation of the mural and associated digital content. This includes supplies, materials, fees such as CARFAC fees, scaffolding and ladder rentals (if necessary) etc.

¹ Each image must be saved as a JPG or TIFF file at 72 dpi and be no larger than 2 MB. Please use RGB with maximum 1,240 pixels (length or width). Files must be named with the image number, artist name, and title, each separated by an underscore. **OR Up to three tracks of audio or video clips (maximum 10 minutes total) of work completed in the last 10 years.** Files must be named with the track number, artist name, and title, each separated by an underscore.

Evaluation Criteria for Selection will include:

- Understanding of the project as a whole
 - Design/build approach, creativity, experience
 - Organization and qualification
 - Ability to work under tight timelines and on budget
 - Schedule and workplan
 - Budget expectations met
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Proposal Submission

Project proposals must be submitted to and received by grantvogl@bytownmuseum.ca by **4:00pm (EST) on September 2, 2022**. Email submissions only. Timely receipt and correct direction of the proposal shall be the sole responsibility of the applicant. Late submissions will not be accepted.

Please ensure the following:

- If selected, the artist(s) will be available for an on-site kickoff meeting and consultation during the week of September 12 – 16, 2022 at the Bytown Museum in Ottawa, ON.
 - Your complete proposal, submitted on or before the closing date and time.
 - You have provided one electronic copy of the proposal in PDF format.
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We thank all applicants for their interest, however, only those artists short-listed will be contacted for an interview. Please contact Grant Vogl, Senior Manager, Collections and Exhibitions at grantvogl@bytownmuseum.ca with any inquiries, or to submit your proposal.